



CARDIOSTIM

WORLD CONGRESS ON CARDIAC ELECTROPHYSIOLOGY & CARDIAC TECHNIQUES

PRESS RELEASE

Cardiostim will not be held in 2018.

Created in 1978 by Jacques Mugica, then acquired in 2008 by Reed Expositions France, Cardiostim became over the years one of the biggest world congresses in electrophysiology and cardiac techniques being held every 2 years in Nice every even year. For 40 years, it contributed to the training and improvement of the daily practice of tens of thousands of physicians, researchers, technicians and nurses over two generations.

In 2016, Cardiostim gathered 5.740 delegates from 91 countries and 60 exhibitors, among whom all the leaders of cardiac electrophysiology.

Its success rested on key factors such as the systematic valuation of innovation, the space given to education and a total independence for the choice of the themes and the speakers. Its international positioning strengthened during the last 40 years thanks to the quality of the French-American relations, forged since the origin by Jacques Mugica and pursued by his successive chairmen, Philippe Ritter at first, then the recent tandem formed by Arnaud Lazarus and Pierre Jaïs, who both knew how to reinvent Cardiostim in their own way.

In spite of the extraordinary success of the congress, and the strong rate of satisfaction of the participants (87% of "very" and "extremely " pleased people), the pursuit of the congress in its current format and size unfortunately became impossible for 2018.

The decision of EHRA, a registered branch of the ESC (European Society of Cardiology) not to renew its 12-year partnership with Cardiostim, to have its own annual congress, Europace, next March, a few months away from Cardiostim, and the impossibility for the industry to financially support this congress as well as before would have prevented Cardiostim from reaching its ambitions.

Acknowledging this, Reed Expositions France took the decision not to hold the 2018 Cardiostim congress.

"In taking this decision, I have a particular thought for Jacques Mugica and his pioneer vision, his cosmopolitan, free and passionate personality. I sincerely thank the Chairmen and members of the Scientific Committee who were present every year, and obviously Philippe Ritter and the last two co-chairmen in date, Arnaud Lazarus and Pierre Jaïs.

I include all the speakers and the industry who contributed to this great adventure and its success, and finally the tens of thousands of congress participants faithful to Cardiostim", declares Michel Filzi, Reed Expositions France President.

About REED EXPOSITIONS FRANCE - www.reedexpo.fr

Present in 19 industry sectors, with 45 leading events - including Batimat, EquipHotel, IFTM-Top Resa, Expoprotection, Pollutec, SITL, Maison & Objet*, Fiac, Paris Photo - and 44 websites, Reed Expositions delivers contacts, content and communities with the power to transform our customers' business. More than 20,400 companies and 1,15 million buyers, from France and abroad, are customers of our events.

Reed Expositions is a member of the Reed Exhibitions Group, the world's leading events organiser and a leader in the French market with more than 60 events and 2 subsidiaries: Reed Expositions France and Reed Midem.

*organised by the SAFI, a subsidiary of Reed Expositions and Ateliers d'Art de France