



THE SUPPLY CHAIN IS KEY TO SUSTAINABLE TRANSFORMATION AND CENTRAL TO SCE 2023

Following a record-breaking event in 2022, Supply Chain Event (SCE), the major digital event co-organised by RX France and Supply Chain Magazine, is back on 14 and 15 November at Paris Expo Porte de Versailles.

There will be conference sessions, awards and business meetings over the two days, with a focus this year on sustainable transformation.

An increasingly successful trade event

SCE has experienced exponential growth since its inception in 2012. Last November, for its tenth anniversary, nearly 3,800 decision-makers, the majority of whom were supply chain directors from major groups and small and medium-sized businesses, came to meet 137 exhibiting companies over two days. They were presented with a rich and varied offering covering 4,000 m².

The 2023 event is already shaping up to be one of the most promising yet! By mid-May, over sixty exhibitors had registered, and 60% of the floor space had been taken up.

Everyone knows that the stakes are high! It is an opportunity for these professionals from a wide range of backgrounds to consolidate and develop their businesses, which can only be achieved with a full understanding of the major digital transformation that is revolutionising their sectors. SCE is a human-scale event designed by and for supply chain managers, with customised stands to encourage meetings, discussions and discovery of the very latest innovations. It allows them to meet all of the key players in this transformation in one place over the two days, and offers a unique opportunity to learn about it in the best possible conditions by identifying current and future trends.

In addition to the quality of stands and exhibitors, there are a number of highlights over the two days, including an exceptional conference programme.

Sustainable transformation at the heart of conference sessions

“It is the mission and pride of SCE to detect the major changes generated by the latest advances in supply chain digitalisation and to put them within the reach of professionals to help them stay one step ahead!” explains Laurence Gaborieau, SCE Director.

More than ever, supply chain teams are central to companies facing both constant operational and economic turmoil, but also under pressure to meet long-term challenges, particularly in relation to the environment. They therefore have a dual objective: ensure that the supply chain is resilient and agile, while remaining sustainable and responsible. Implementing the digital transformation in businesses of all sizes means reconciling objectives that may sometimes seem contradictory, even in terms of time constraints. The supply chain plays a *“key role in the sustainable transformation”* as part of this new direction companies are setting with the

support of their partners, consulting firms, publishers, integrators and other equipment manufacturers present at SCE.

This theme will obviously be at the heart of the rich programme of some forty conference and workshop sessions in three halls, focusing on the different major solution areas and emphasising feedback and round-table discussions. It will focus on three main themes: transport visibility and management, the various facets of Warehouse 4.0, and the challenges of forecasting, planning and decision support. A fourth cycle will be devoted to another central and topical issue: the contribution of digital technology to meeting the many challenges of CSR, in particular decarbonisation and transformation towards a circular economy.

These highlights, which will also be available to replay after the event, will provide an opportunity for high-quality discussions with prestigious speakers on crucial issues that are at the heart of current thinking among professionals

A host of highlights for business

Building on their success in 2022, when nearly 1,500 business meetings were organised over two days, business meetings will be back.

The same goes for the Startup Digital Supply Chain Award and the Digital Supply Chain Award, which will once again this year be highlighting outstanding digital supply chain innovations, while the award for start-ups will be profiling promising young start-ups in the sector.

The awards ceremony will be followed by a cocktail reception as part of late opening on 14 November, which will run until 8pm. This will provide an opportunity to extend exchanges in a festive and convivial setting.

And there are plenty of other highlights in the pipeline, which will be announced shortly.

**See you on 14 and 15 November
at Pavilions 5.2 and 5.3 in the Porte de Versailles exhibition centre!**

About SCE

RX France and Supply Chain Magazine have been running Supply Chain Event since 2012 to meet a growing demand for networking between Supply Chain players. Over the years, it has continued to grow in this direction, while remaining on a human scale.

Today, SCE is a leading trade show, offering high-quality conference sessions and workshops.

About RX

[RX](#) exists to promote the development of companies, communities and individuals. We combine face-to-face events, data and digital products to help our clients to understand markets, research products and perform transactions, with over 400 events in 22 countries and 43 business sectors.

[RX France](#) organises leading face-to-face, digital and hybrid events in around fifteen different markets. The high-profile RX France portfolio of major national and international trade shows includes MIPIM, MAPIC, Batimat, Pollutec, EquipHotel, SITL, IFTM Top Resa, MIPCOM, MIPTV, Paris Photo, Maison&Objet and many others... Our events take place in France, China, Italy, Mexico and the United States.*

[RX](#) aims to have a positive impact on society and to create an inclusive working environment for all our employees.

RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers.

www.rxglobal.com

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Press badge application available from early July at www.supplychain-event.com

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